

O'Neill Trustees Seminar
July 6 - 12, 2009

	Monday July 6th	Tuesday July 7th	Wednesday July 8th	Thursday July 9th	Friday July 10th	Saturday July 11th	Sunday July 12th
AM		Tour of O'Neill Cottage & History of Playwrighting Conference with Manning O'Connell	Seminar: Making the Ask - Targeting Donors in a Down Economy	Seminar: Production Budgets: Why Does That Dress Cost So Much?	Seminar: Creating New Revenue Streams: Getting More Paddles	Seminar: Advertising and Marketing on Diminishing Budgets	Seminar: TBD
LUNCH		Wendy Goldberg: Artistic Director National Playwrights Conference	Paulette Haupt, Artistic Director National Music Theater Conference	Nilo Cruz: A Creative Conversation	Julia Cho: A Creative Conversation	Jeff Whitty: A Creative Conversation	
PM	Arrivals	Seminar: Governance: Active Engagement Creative, with Rich Other	Seminar: Government Relations: Why Bother?	Seminar: Intellectual Property	Seminar: Strategic Planning In A World of Change	Seminar: Theatre Criticism	Bar-B-Que - 4pm (Optional)
EVE	Welcome Bar-B-Que	NTI Student Performance	Musical Reading	Play Reading	TBA	Play Reading	Departures

***ALL EVENTS AND SPEAKERS SUBJECT TO CHANGE**